

# Meet the Gigi Hadid-Approved Designer Whose Collab With Champion Will Be Insta-Worthy This Summer

By [Madeleine Crenshaw](#)



## **The Champion X Susan Alexandra UO Exclusive 93Eighteen Sneaker.**

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Accessories brand Susan Alexandra is known for its Instagrammable beaded handbags. And now it has teamed up with Champion and retailer Urban Outfitters for quite a juicy collection that's surely going to be worthy of flaunting on both the streets and on social media this summer.

The collaboration comes at an exciting time for New York-based designer Susan Korn, the woman behind Susan Alexandra. Korn's bags have become a cult favorite among "it" girls, influencers and celebrities alike. (Last week, both Gigi Hadid and Suri Cruise were spotted wearing the designer's creations.) Now the designer is expanding her repertoire to shoes and clothing with a new collection that will be sold at Champion and Urban Outfitters starting today.